

# Purchasing Pioneers Masterclass

Lead with Purpose.  
Buy with Impact.

Join our 6 week program and learn how to build innovation, resilience and local sourcing into your purchasing practice through impact-led purchasing.

Join today  
and get a

**50%**

discount on  
course fees for our  
June cohort.





# What you'll learn

Cut through the market noise and build a more resilient, future-ready supply chain by sourcing from innovative, impact-led businesses that are delivering local impact right here in the U.S.

## A 6-week, expert-led course designed for procurement leaders ready to:

- › Integrate **impact-led procurement** practices.
- › Connect with **like-minded professionals**.
- › Hear from **national and global experts** who've done it before.
- › Build a clear, actionable **plan to get started**.
- › Lead your business in creating **real, community impact**.

## Collaborative Learning

Build connections with peers that you can call on to support you as you progress your plans, and learn from other business leaders through our collaborative training model.

## Program Outcome

By the end of the 6 weeks you will be able to position yourself and your business at the forefront of driving impact in communities across the country, through your everyday procurement spend.

## Special Offer for June Cohort

With the current market uncertainty, we want to support leaders to find solutions right here in the U.S. and we're offering a 50% discount on course fees for our June cohort.

**Limited spots available. Reserve yours today!**



**Purchasing**  
with **Purpose**



## Why now?

### The Market

Amid market turbulence, teams are seeking clarity and direction. This 6-week program will help you cut through the noise, build a clear plan, and gain the knowledge and network to find impact suppliers here at home.

### The Need for Resilience

Building resilient, local and diverse supply chains is more urgent than ever. Over a million impact-driven enterprises are selling products and services in more than 90 spend categories.

### Rising Expectations

Customers and employees increasingly expect businesses to act with purpose. In uncertain times, aligning with your values isn't just nice to have—it's essential. Buying from impact led enterprises helps you have a resilient local supply chain and meet your impact goals at the same time.

### Lead the Change

This is the forefront of sustainable procurement. Whether you're already leading or just starting, now is the time to claim your leadership role.

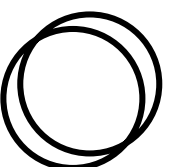
# Purchasing Pioneers

For more information please visit [www.purchasingwithpurpose.org](http://www.purchasingwithpurpose.org) or get in touch with our Program Lead, Chris Gale directly - [chris@purchasingwithpurpose.org](mailto:chris@purchasingwithpurpose.org)

## Why us?

Purchasing with Purpose is the only organization in the US dedicated to supporting the growth of impact-led procurement. We are backed by a collective of impact enterprise networks from all across the country, working collaboratively to help make it easier for purchasers to find impactful suppliers. There are more than 200 networks of impact enterprises in the United States focusing on local and national economic development, innovation and community impact.

The national team have decades of experience working in both multinationals, start-ups and building commercial relationships within the business-impact sector. We have direct experience of the impact-led purchasing space and the challenges and opportunities that this type of procurement initiative brings to businesses.



**Purchasing  
with Purpose**